



Milan Fashion Campus

The Milan Fashion Experience



SCHOOL PARTNERSHIP "Study Tours FASHION EDUCATION & EXPERIENCE"

Study Tours FASHION EDUCATION & EXPERIENCE

Milan Fashion Campus offers short courses and long term courses in Fashion Design and Fashion Styling providing a professional know-how about the Fashion System and the Italian way to feel fashion.

[See Here the Example 2 Weeks Fashion Experience Program](#)

Program 1 - Fashion Experience

A full immersion of two weeks in the fashion field increasing personal and professional knowledge about the italian style, furthermore they will have the opportunity to visit selected shops, fashion museums and manufacturing laboratories.

1st week

	Mon	Tue	Wed	Thu
Morning	Italian Fashion System +Italian Designers	Styling: Test + Body + Face + Colors	Style Identification +Fashion History	Full Day Trip to Florence
Afternoon	Armani Silos	Selected Shops	La Scala - Lab	

2nd week

	Mon	Tue	Wed	Thu
Morning	Visit the Prada Foundation	Trend Forecasting	Haute Couture Embroidery's Lab	Mood Board + Online Portfolio
Afternoon	Prada Exercise	Trend Forecasting	Mood Board	Online Portfolio

Program 2 - International Diploma in Fashion Styling

Students will make the first part of Fashion Styling Course in your Institute and 3 or 2 weeks in Milan, where they will get international exposure and an insight into the global fashion industry.

[* This is just a example of our projects. We have many courses that you can choose. For example, one month course, one day fashion styling course, 2-3 day fashion styling course, and so on. we can adjust the courses according to your needs.]

Fashion School Lecture " *Discovering the Italian Fashion Creativity & System* "

Fashion Lecture & Workshop :

Lectures for students and employees to enhance the **Professional Skills** of fashion **Specialized for companies (institution, academy)** who would like to learn the knowledge of **International Business** of the fashion industry

Some Topics of our last Lectures :

- Fashion City of Milan (how does it work- what you need to know-...)
- Fashion System of Milan (Show rooms – Milan Collections,..)
- Fashion Production Areas and the fashion fairs
- From the Creation to Commercialization of a Collection ... how launch a New Fashion Collection step by step
- Fashion & Media

3 - to 4 hour program

Special lectures to fit to your needs

Giving students and employees a lecture session for educating the professional world of fashion with contents of business side to the artistic side special lecture prepared to suit your group of students. From the procedure of trend researching to manufacturing , the lecture will broaden your vision toward the real working world of fashion and the business related to it from a first person point of view. Each lecture is prepared and organized to fill the subject of what students would like to hear.



Tour operator Partnership "Traveling & Fashion "

One Day Professional STYLE COACHING experience to know the history of the major fashion designers, study the color theories and **understand the personal style.**

Understand the **process of fashion styling** and **develop the creative abilities.**

Discovering **How Style can Influence** the **Career or Personal Life?**

The Example of one day Fashion Style Course

Program Topics of Personal Women Fashion style

General Styling Coaching

1- Body Shape – Face Shape

2- Colors in Fashion

Your Personal Styling

3- Your Colors

4- Identify which items fits to your Body

5- Your Face Your accessories

6- Be-Chic -The Sense of Style - ways to be Stylish

7- Breaking fashion rules

8- Fashion Errors

Fashion Culture

9- Style identification

10- Discovering Fabrics

11- Discovering Shoes

12- What kind of Shoes wear with ..



Program Topics of Personal Women Fashion style

General Styling Coaching

1- Glossary

2- Men's clothing description

3- Style Identification

4- Men's Fabrics

5- Male Face Shapes

6- Male Face Shapes +

Sunglasses

7- Men's different Body Shapes

8- Dress Code

Additional Documents

- Italian / British / American

Jackets

- Fashion Icons

- Fit Suit Guide

- Fashion Male Mistakes



Education Agent " *Business Opportunity* "

Discover different courses offered by the school, including summer courses, package courses (italian language & fashion design course), Fashion Tour and the Milan Fashion Experience.

Partnership with Italian Fashion School Milan fashion Campus

- Development of **International Networking between Italian School & Education Agent**

Requirements to become a Agent of Milan Fashion Campus

- name of company
- address, telephone/fax numbers, e-mail/website addresses
- name of company representative
- date of establishment and brief history
- number of overseas schools which you represent (listed by country)
- names of the Italian schools which you currently represent
- names of officials at three schools (preferably Italian) which you represent and whom we may contact as references
- an outline of your strategy for promoting Milan Fashion Campus, including your financial and other expectations

* Once we have had the opportunity to review this information we may contact you again regarding the possibility of establishing a relationship Thank you for your interest into Milan Fashion Campus.



About Us



Milan Fashion Campus Fashion Academy

Since 2003, Milan Fashion Campus aims to spread the Italian fashion culture using Internet. Our Fashion Courses will help the students to improve their personal fashion taste and acquire the unique Italian style. The founder of Milan Fashion Campus is Angelo Russica, who was born and raised in Switzerland with Sicilian origins.

After his fashion studies in Milan, **Angelo Russica** made his first steps into the fashion world assisting Giorgio Correggiari, where he met **Domenico Dolce and Stefano Gabbana (Dolce & Gabbana)**. He had to leave for military service for one year. Once he came back he worked with the Italian company **Barbas (Menswear Collection)**, after this he had one of his most exciting professional experiences: He began working as an assistant designer for **Gianni Versace**. He worked for 5 years participating in Women's Wear and Menswear collections: **Genny, Spazio and Versus**.

After this experience, he left Italy for **4 years for Spain**: Here he worked with **Induyco – El Corte Inglés in Madrid**. Once he returned, he started working as a consultant for **Gruppo Marzotto, Miroglío Vestebene, Gruppo Max Mara**, also in **Japan** with one of the most important apparel makers **World Company**, King Company.

Our STUDENTS coming from all OVER THE World

Our programs are flexible and are tailored individually according to students' interests and needs. Small classes enable students to receive constant attention and feedback on their technical and creative skills. Lessons are taught in English, Italian and Spanish. Translators for other languages are possible upon special requirement.

Our Campus enjoys an international environment with students from over the world. This provides intercultural exchange where attendees can expand their vision of the world and experience new cultures that will stimulate inspiration while immersing in Italy's Fashion capital.

There is **no age limitation** or **qualification requirement** to attend MFC's courses. After completion of all courses, students **receive a certificate** from the private school of Milan Fashion Campus.

Our fashion Courses for everyone who wants to develop fashion knowledge and skills, choosing Fashion Design or Fashion Styling Course.

Contact Us



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